

**GRUPO AEROPORTUARIO DEL PACIFICO REPORTS  
PASSENGER TRAFFIC DECREASE OF 2.1% FOR DECEMBER 2010**

Guadalajara, Jalisco, Mexico – January 6, 2011 - Grupo Aeroportuario del Pacifico, S.A.B. de C.V. (NYSE: PAC; BMV: GAP) (“the Company” or “GAP”) announced today preliminary terminal passenger traffic figures for the month of December 2010 compared to traffic figures for December 2009.

During December 2010, **total terminal passengers** decreased 2.1% compared to the previous year; domestic passenger traffic decreased 1.2%, while international passenger traffic decreased 3.5% compared to December 2009.

**Domestic Terminal Passengers (in thousands):**

Airport	Dec-09	Dec-10	% Var	Jan-Dec 09	Jan-Dec 10	% Var
Guadalajara	403.9	401.3	-0.6%	4,433.8	4,772.5	7.6%
Tijuana	329.1	338.0	2.7%	3,378.8	3,620.2	7.1%
Puerto Vallarta	60.5	61.3	1.2%	738.6	731.2	-1.0%
Los Cabos	72.4	61.9	-14.5%	810.2	751.2	-7.3%
Hermosillo	90.0	90.7	0.8%	1,095.3	1,062.9	-3.0%
Guanajuato	49.2	40.6	-17.5%	527.8	509.8	-3.4%
La Paz	49.3	44.7	-9.3%	481.5	535.2	11.2%
Mexicali	40.2	43.1	7.3%	467.3	458.3	-1.9%
Morelia	23.3	23.7	1.9%	235.1	242.5	3.2%
Aguascalientes	17.7	18.0	1.8%	218.3	221.3	1.4%
Los Mochis	23.6	23.6	0.2%	200.7	238.6	18.9%
Manzanillo	8.5	6.1	-28.0%	91.1	76.9	-15.7%
<b>Total</b>	<b>1,167.7</b>	<b>1,153.1</b>	<b>-1.2%</b>	<b>12,678.6</b>	<b>13,220.6</b>	<b>4.3%</b>

For more information, visit: [www.aeropuertosgap.com.mx](http://www.aeropuertosgap.com.mx) or contact:

***In Mexico***

Miguel Aliaga, Investor Relations Officer  
**Grupo Aeroportuario del Pacifico, S.A.B. de C.V.**  
 Tel: 01 (333) 8801100 ext 216  
[maliaga@aeropuertosgap.com.mx](mailto:maliaga@ aeropuertosgap.com.mx)  
[www.twitter.com/aeropuertosGAP](http://www.twitter.com/aeropuertosGAP)

***In the U.S.***

Maria Barona / Peter Majeski  
**i-advize Corporate Communications**  
 Tel: 212 406-3690  
[gap@i-advize.com](http://gap@i-advize.com)  
[www.twitter.com/iadvizeLR](http://www.twitter.com/iadvizeLR)



**International Terminal Passengers (in thousands):**

Airport	Dec-09	Dec-10	% Var	Jan-Dec 09	Jan-Dec 10	% Var
Guadalajara	206.4	177.9	-13.8%	2,019.6	2,181.3	8.0%
Tijuana	4.5	2.2	-52.3%	28.6	29.3	2.5%
Puerto Vallarta	199.4	204.0	2.3%	1,906.9	2,004.1	5.1%
Los Cabos	161.3	167.4	3.8%	1,810.2	1,994.3	10.2%
Hermosillo	7.2	6.4	-11.1%	79.0	75.4	-4.6%
Guanajuato	32.4	37.0	14.4%	358.4	344.0	-4.0%
La Paz	1.8	2.4	33.7%	31.1	23.6	-23.9%
Mexicali	0.3	0.1	-57.4%	3.6	3.0	-16.1%
Morelia	20.9	10.9	-47.8%	212.5	187.1	-11.9%
Aguascalientes	6.7	7.7	15.6%	66.2	72.8	10.0%
Los Mochis	0.5	0.5	-10.7%	5.3	4.7	-12.1%
Manzanillo	8.2	10.1	22.8%	87.0	82.8	-4.8%
<b>Total</b>	<b>649.7</b>	<b>626.6</b>	<b>-3.5%</b>	<b>6,608.3</b>	<b>7,002.6</b>	<b>6.0%</b>

**Total Terminal Passengers (in thousands):**

Airport	Dec-09	Dec-10	% Var	Jan-Dec 09	Jan-Dec 10	% Var
Guadalajara	610.3	579.2	-5.1%	6,453.4	6,953.9	7.8%
Tijuana	333.6	340.1	2.0%	3,407.4	3,649.5	7.1%
Puerto Vallarta	260.0	265.3	2.0%	2,645.5	2,735.3	3.4%
Los Cabos	233.7	229.3	-1.9%	2,620.4	2,745.5	4.8%
Hermosillo	97.2	97.2	-0.1%	1,174.4	1,138.3	-3.1%
Guanajuato	81.6	77.6	-4.8%	886.1	853.8	-3.6%
La Paz	51.1	47.1	-7.8%	512.6	558.8	9.0%
Mexicali	40.5	43.3	6.7%	470.9	461.4	-2.0%
Morelia	44.2	34.6	-21.6%	447.6	429.7	-4.0%
Aguascalientes	24.4	25.7	5.6%	284.5	294.1	3.4%
Los Mochis	24.1	24.1	-0.1%	206.0	243.3	18.1%
Manzanillo	16.7	16.2	-3.1%	178.1	159.7	-10.4%
<b>Total</b>	<b>1,817.4</b>	<b>1,779.7</b>	<b>-2.1%</b>	<b>19,286.9</b>	<b>20,223.2</b>	<b>4.9%</b>

### **Material Events for December:**

Regarding the material events which took place during December, it is important to highlight that various airlines are opening routes to meet demand generated by the exit of Grupo Mexicana de Aviación, such as: Alaska Airlines with the Guadalajara – Sacramento route and the Guadalajara – San Jose, California route, and Volaris with the Guadalajara – Chicago route.

Additionally, new routes include the following: West Jet with the Puerto Vallarta - Toronto route and the Los Cabos – Toronto route; Alaska Airlines with the Los Cabos – San José, California route and Virgin America with the Los Cabos – San Francisco route.

\*\*\*

### **Company Description:**

Grupo Aeroportuario del Pacífico, S.A.B. de C.V. (GAP) operates twelve airports throughout Mexico's Pacific region, including the major cities of Guadalajara and Tijuana, the four tourist destinations of Puerto Vallarta, Los Cabos, La Paz and Manzanillo, and six mid-sized cities: Hermosillo, Guanajuato, Morelia, Aguascalientes, Mexicali and Los Mochis. In February 2006, GAP's shares were listed on the New York Stock Exchange under the ticker symbol "PAC" and on the Mexican Stock Exchange under the ticker symbol "GAP".

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

In accordance with Section 806 of the Sarbanes-Oxley Act of 2002 and article 42 of the "Ley del Mercado de Valores", GAP has implemented a "**whistleblower**" program, which allows complainants to anonymously and confidentially report suspected activities that may involve criminal conduct or violations. The telephone number in Mexico, facilitated by a third party that is in charge of collecting these complaints, is 01 800 563 00 47. The web site is [www.lineadedenuncia.com/gap](http://www.lineadedenuncia.com/gap). GAP's Audit Committee will be notified of all complaints for immediate investigation.