



**Grupo
Aeroportuario
del Pacífico**

GRUPO AEROPORTUARIO DEL PACIFICO REPORTS PASSENGER TRAFFIC DECREASE OF 4.5% FOR FEBRUARY 2010

Guadalajara, Jalisco, Mexico – March 8, 2010 - Grupo Aeroportuario del Pacifico, S.A.B. de C.V. (NYSE: PAC; BMV: GAP) (“the Company” or “GAP”) announced today preliminary terminal passenger traffic figures for the month of February 2010 compared to traffic figures for February 2009.

During February 2010, **total terminal passengers** decreased 4.5% compared to the previous year; domestic passenger traffic decreased 6.0%, while international passenger traffic decreased 2.4% compared to February 2009.

Domestic Terminal Passengers (in thousands):

Airport	Feb-09	Feb-10	% Var	Jan-Feb 09	Jan-Feb 10	% Var
Guadalajara	349.3	333.7	-4.5%	716.6	691.8	-3.5%
Tijuana	250.3	230.6	-7.9%	542.9	523.7	-3.5%
Puerto Vallarta	51.7	45.3	-12.5%	110.1	95.2	-13.5%
Los Cabos	59.6	54.1	-9.1%	133.0	119.7	-10.0%
Hermosillo	82.2	77.0	-6.4%	170.3	158.3	-7.0%
Guanajuato	38.8	36.3	-6.3%	84.7	82.1	-3.1%
La Paz	33.4	36.9	10.4%	69.2	81.8	18.1%
Mexicali	36.7	30.3	-17.3%	79.9	66.9	-16.3%
Morelia	17.8	17.1	-4.2%	41.3	37.1	-10.3%
Aguascalientes	15.6	15.6	0.5%	32.9	31.7	-3.5%
Los Mochis	12.8	14.8	15.3%	25.1	33.8	34.4%
Manzanillo	7.3	6.1	-15.9%	14.8	13.7	-7.6%
Total	955.4	897.8	-6.0%	2,020.9	1,935.8	-4.2%

For more information, visit: www.aerpuertosgap.com.mx or contact:

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International Terminal Passengers (in thousands):

Airport	Feb-09	Feb-10	% Var	Jan-Feb 09	Jan-Feb 10	% Var
Guadalajara	143.3	166.1	15.9%	330.7	384.7	16.3%
Tijuana	1.5	1.7	10.8%	3.3	4.9	47.1%
Puerto Vallarta	267.8	249.6	-6.8%	542.8	508.2	-6.4%
Los Cabos	188.2	179.8	-4.5%	369.8	355.1	-4.0%
Hermosillo	5.6	5.9	6.8%	13.6	13.6	0.3%
Guanajuato	26.9	21.9	-18.7%	61.3	52.0	-15.1%
La Paz	3.5	1.7	-50.1%	6.4	3.6	-43.2%
Mexicali	0.9	0.2	-73.7%	1.1	0.5	-53.5%
Morelia	17.4	16.1	-7.7%	40.4	38.5	-4.6%
Aguascalientes	3.5	3.5	-1.6%	9.5	9.5	0.1%
Los Mochis	0.5	0.3	-33.3%	1.3	0.9	-30.2%
Manzanillo	17.6	13.4	-23.5%	37.3	27.0	-27.5%
Total	676.7	660.3	-2.4%	1,417.4	1,398.6	-1.3%

Total Terminal Passengers (in thousands):

Airport	Feb-09	Feb-10	% Var	Jan-Feb 09	Jan-Feb 10	% Var
Guadalajara	492.6	499.8	1.5%	1,047.3	1,076.5	2.8%
Tijuana	251.8	232.3	-7.8%	546.2	528.6	-3.2%
Puerto Vallarta	319.6	294.9	-7.7%	652.9	603.5	-7.6%
Los Cabos	247.8	233.9	-5.6%	502.8	474.8	-5.6%
Hermosillo	87.8	82.9	-5.6%	183.9	172.0	-6.5%
Guanajuato	65.7	58.2	-11.4%	146.0	134.1	-8.1%
La Paz	36.9	38.6	4.7%	75.6	85.4	13.0%
Mexicali	37.6	30.6	-18.6%	81.0	67.4	-16.8%
Morelia	35.2	33.2	-5.9%	81.7	75.6	-7.5%
Aguascalientes	19.1	19.1	0.1%	42.4	41.2	-2.7%
Los Mochis	13.3	15.1	13.4%	26.4	34.7	31.3%
Manzanillo	24.9	19.6	-21.3%	52.1	40.7	-21.8%
Total	1,632.2	1,558.2	-4.5%	3,438.3	3,334.5	-3.0%

In terms of February's material events, VivaAerobus began to operate the Guadalajara – Cancún route, which Company's believes will benefit domestic traffic moving forward.

Company Description:

Grupo Aeroportuario del Pacífico, S.A.B. de C.V. (GAP) operates twelve airports throughout Mexico's Pacific region, including the major cities of Guadalajara and Tijuana, the four tourist destinations of Puerto Vallarta, Los Cabos, La Paz and Manzanillo, and six other mid-sized cities: Hermosillo, Guanajuato, Morelia, Aguascalientes, Mexicali and Los Mochis. In February 2006, GAP's shares were listed on the New York Stock Exchange under the ticker symbol "PAC" and on the Mexican Stock Exchange under the ticker symbol "GAP".

This press release may contain forward-looking statements. These statements are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial conditions, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

In accordance with Section 806 of the Sarbanes-Oxley Act of 2002 and article 42 of the "Ley del Mercado de Valores", GAP has implemented a "whistleblower" program, which allows complainants to anonymously and confidentially report suspected activities that may involve criminal conduct or violations. The telephone number in Mexico, facilitated by a third party that is in charge of collecting these complaints, is 800-759-0045. GAP's Audit Committee will be notified of all complaints for immediate investigation.