



**Grupo
Aeroportuario
del Pacífico**

GRUPO AEROPORTUARIO DEL PACIFICO REPORTS PASSENGER TRAFFIC INCREASE OF 3.7% FOR MARCH 2010

Guadalajara, Jalisco, Mexico – April 7, 2010 - Grupo Aeroportuario del Pacífico, S.A.B. de C.V. (NYSE: PAC; BMV: GAP) (“the Company” or “GAP”) announced today preliminary terminal passenger traffic figures for the month of March 2010 compared to traffic figures for March 2009.

During March 2010, **total terminal passengers** increased 3.7% compared to the previous year; domestic passenger traffic increased 5.9%, while international passenger traffic increased 0.6% compared to March 2009.

Domestic Terminal Passengers (in thousands):

Airport	Mar-09	Mar-10	% Var	Jan-Mar 09	Jan-Mar 10	% Var
Guadalajara	377.7	416.9	10.4%	1,094.3	1,108.7	1.3%
Tijuana	280.2	295.2	5.4%	823.0	818.9	-0.5%
Puerto Vallarta	60.6	56.6	-6.5%	170.7	151.9	-11.0%
Los Cabos	64.9	67.5	3.9%	197.9	187.1	-5.4%
Hermosillo	96.3	94.8	-1.6%	266.6	253.1	-5.1%
Guanajuato	42.6	44.5	4.6%	127.3	126.7	-0.5%
La Paz	35.7	47.1	31.9%	104.9	128.8	22.8%
Mexicali	42.7	38.3	-10.4%	122.6	105.2	-14.2%
Morelia	19.6	18.2	-7.3%	60.9	55.3	-9.3%
Aguascalientes	17.6	18.0	2.2%	50.5	49.8	-1.5%
Los Mochis	13.9	19.0	36.8%	39.1	52.8	35.3%
Manzanillo	8.6	6.7	-22.2%	23.4	20.4	-12.9%
Total	1,060.4	1,122.8	5.9%	3,081.3	3,058.6	-0.7%

For more information, visit: www.aerpuertosgap.com.mx or contact:

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International Terminal Passengers (in thousands):

Airport	Mar-09	Mar-10	% Var	Jan-Mar 09	Jan-Mar 10	% Var
Guadalajara	153.7	177.5	15.5%	484.4	562.1	16.1%
Tijuana	2.2	2.1	-5.2%	5.5	6.9	26.2%
Puerto Vallarta	290.3	279.1	-3.8%	833.1	787.4	-5.5%
Los Cabos	227.0	225.8	-0.5%	596.8	580.9	-2.7%
Hermosillo	6.4	7.2	13.4%	20.0	20.9	4.5%
Guanajuato	29.3	26.3	-10.2%	90.6	78.3	-13.5%
La Paz	4.0	2.2	-46.2%	10.4	5.8	-44.4%
Mexicali	0.3	0.4	54.2%	1.4	0.9	-31.9%
Morelia	19.8	17.2	-13.5%	60.2	55.7	-7.5%
Aguascalientes	3.9	4.7	21.5%	13.4	14.2	6.4%
Los Mochis	0.5	0.4	-17.6%	1.8	1.3	-26.4%
Manzanillo	16.0	15.3	-4.4%	53.3	42.3	-20.5%
Total	753.5	758.3	0.6%	2,170.9	2,157.0	-0.6%

Total Terminal Passengers (in thousands):

Airport	Mar-09	Mar-10	% Var	Jan-Mar 09	Jan-Mar 10	% Var
Guadalajara	531.4	594.3	11.8%	1,578.7	1,670.8	5.8%
Tijuana	282.3	297.3	5.3%	828.5	825.9	-0.3%
Puerto Vallarta	350.9	335.8	-4.3%	1,003.8	939.2	-6.4%
Los Cabos	292.0	293.3	0.5%	794.7	768.1	-3.4%
Hermosillo	102.7	102.0	-0.6%	286.6	274.0	-4.4%
Guanajuato	71.9	70.9	-1.4%	217.9	205.0	-5.9%
La Paz	39.7	49.2	23.9%	115.3	134.6	16.7%
Mexicali	43.0	38.7	-9.9%	124.0	106.2	-14.4%
Morelia	39.5	35.4	-10.4%	121.2	111.0	-8.4%
Aguascalientes	21.5	22.8	5.7%	63.9	64.0	0.1%
Los Mochis	14.5	19.5	34.8%	40.8	54.1	32.6%
Manzanillo	24.6	22.0	-10.6%	76.7	62.7	-18.2%
Total	1,813.9	1,881.1	3.7%	5,252.2	5,215.6	-0.7%

Recent Events

During March, Volaris began to operate the Tijuana – Mexico City route.

With respect to the recent earthquakes in the state of Baja California, it is worth noting that the Mexicali and Tijuana airports did not suffer any damage to airport installations, nor were operations affected.

It is also worth mentioning that Holy Week 2010 took place during the last week of March, while in 2009, Holy Week took place in April.

Company Description:

Grupo Aeroportuario del Pacífico, S.A.B. de C.V. (GAP) operates twelve airports throughout Mexico's Pacific region, including the major cities of Guadalajara and Tijuana, the four tourist destinations of Puerto Vallarta, Los Cabos, La Paz and Manzanillo, and six other mid-sized cities: Hermosillo, Guanajuato, Morelia, Aguascalientes, Mexicali and Los Mochis. In February 2006, GAP's shares were listed on the New York Stock Exchange under the ticker symbol "PAC" and on the Mexican Stock Exchange under the ticker symbol "GAP".

This press release may contain forward-looking statements. These statements are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial conditions, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

In accordance with Section 806 of the Sarbanes-Oxley Act of 2002 and article 42 of the "Ley del Mercado de Valores", GAP has implemented a "whistleblower" program, which allows complainants to anonymously and confidentially report suspected activities that may involve criminal conduct or violations. The telephone number in Mexico, facilitated by a third party that is in charge of collecting these complaints, is 800-759-0045. GAP's Audit Committee will be notified of all complaints for immediate investigation.